

SCHOOL PROGRAM



Family Night Letters

What a great way to give back to the community you deal with! 'Family Night' is a win-win situation for everybody. The schools get funds for much needed supplies and equipment. And you get increased traffic and the opportunity to foster a 'family-community' atmosphere in your store.

For the complete description of how to set up and run Family Night refer to the Family Night Program Book.

To receive a sample copy, please give us a call.

S&J 48-133

FAMILY NIGHT LETTER

Item	Per M
48-133	27.60

Imprint cost for above Family Night Letters is 1.8¢ each with a \$18.00 minimum. Typesetting is \$12.00.

S&J 48-134

FAMILY NIGHT STICKERS (Rolls of 250)

Qty	Per M	Total
1000	22.50	22.50
5000	14.70	73.50
10,000	11.95	119.50
25,000	10.85	271.25
50,000	10.20	510.00

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To: Parents
From: Your local IHOP store
Re: IHOP Family Night ... April 10, 2003
For: Smith Elementary School

IHOP is very excited to become a partner with your school by helping raise funds for much needed programs and supplies.

Here's how IHOP's Family Night works:

- Attached below is the IHOP Family Night Supporter Form for the specific fund raising night.
- On this date, at the designated IHOP location, we will donate to the school or organization 10% of the total supporters sales.
- Simply fill out and give the Supporter Form to the cashier when checking out and we will take care of it from there.
- Each member of the class or homeroom with the greatest participation will receive a certificate for a FREE Kid's Menu Item.

We hope to have a very busy night and raise a lot of money for your child's school. Your participation will be greatly appreciated and worthwhile! And what a great way to have a family meal together. IHOP has a complete dinner menu, in addition to the great pancakes we're famous for. So, bring along Aunt Betty and Grandpa Joe. They'll love to be part of the 'family meal' too!

TEAR OFF AND GIVE TO CASHIER

IHOP FAMILY NIGHT SUPPORTER FORM

School/Organization Smith Elementary School Date Apr. 10, 2003

Teacher/Contact Person _____ Amount Purchased _____

Purchaser's Name _____

Your participating IHOP location — 12345 S. Main St., Jonesville

REMEMBER to give this form to the cashier!

IHOP
RESTAURANT

S&J 48-133

1 3/4" round,
2-color printing



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Family Night Stickers

The stickers are handed out to the kids just before they leave school on the date Family Night is to be held. It is a great visual reminder to the parents that tonight is Family Night. The stickers will increase participation immensely.