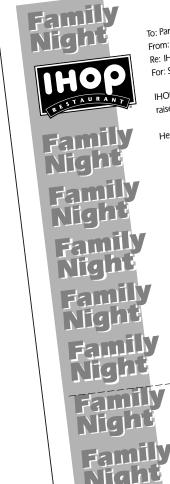
SCHOOL PROGRAM





To: Parents From: Your local IHOP store Re: IHOP Family Night ... April 10, 2003 For: Smith Elementary School

IHOP is very excited to become a partner with your school by helping raise funds for much needed programs and supplies.

- Attached below is the IHOP Family Night Supporter Form for the Here's how IHOP's Family Night works:
 - On this date, at the designated IHOP location, we will donate to the school or organization 10% of the total supporters sales. Simply fill out and give the Supporter Form to the cashier when
 - checking out and we will take care of it from there. Each member of the class or homeroom with the greatest partici-
 - pation will receive a certificate for a FREE Kid's Menu Item.

We hope to have a very busy night and raise a lot of money for your child's school. Your participation will be greatly appreciated and worthwhile! And what a great way to have a family meal together. IHOP has a complete dinner menu, in addition to the great pancakes we're famous for. So, bring along Aunt Betty and Grandpa Joe. They'll love to be part of the 'family meal' too!

Family Night Létters

What a great way to give back to the community you deal with! 'Family Night' is a win-win situation for everybody. The schools get funds for much needed supplies and equipment. And you get increased traffic and the opportunity to foster a 'family-community' atmosphere in your store.

For the complete description of how to set up and run Family Night refer to the Family Night Program Book.

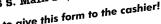
To receive a sample copy, please give us a call.

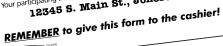
S&J 48-133 **FAMILY NIGHT LETTER** Item Per M 48-133 27.60

Imprint cost for above Family Night Letters is 1.8¢ each with a \$18.00 minimum. Typesetting is \$12.00.

IHOP FAMILY NIGHT SUPPORTER FORM Smith Elementary School Date Apr. 10, 2003 Your participating IHOP location —

12345 S. Main St., Jonesville







Family

The stickers are handed out to the kids just before they leave school on the date Family Night is to be held. It is a great visual reminder to the parents that tonight is Family Night. The stickers will increase participation immensely.

IGHT STI lls of 250 er M	
er M	Total
2.50	22.50
4.70	73.50
1.95	119.50
0.85	271.25
0.20	510.00
	2.50 4.70 1.95 0.85 0.20

REV 3/03

13/4" round, 2-color printing S&J 48-133