

# VALUE



ONE	TWO
THREE	FOUR

Each time you enjoy a delicious meal at International House of Pancakes®, we'll validate a number on this card. When all four numbers are validated, you will receive your 5th meal **FREE** (up to a \$7.00 value, regular menu). You can have your Club Card validated any time, but can only be redeemed Monday thru Friday. This offer is good only at the participating International House of Pancakes® listed on the back of this card. Limit one stamp per card per visit.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

## Frequent Diner's Club

Come hungry. Leave happy.™

48-178 Front

## Frequent Diner Foldover Cards

48-178 Inside

48-178	
FREQUENT DINER CARD	
Qty	Total
500	N/A
1000	138.00
Add'l 1000's	66.80 per 1000

**Typesetting: \$35**  
**No charge on exact repeats.**

*All cards are fold to 3 1/2"x2" with Blue & Red on Brite White Stock.*

SAMPLE  
BACK COPY

**NEW YORK**

CHEEKTOWAGA  
50 Thruway Plaza Dr.

HENRIETTA  
556 Jefferson Rd.

NEW HARTFORD  
535 French Rd.

888-588-6004 S&J 48-512

48-178 Back

## Employee Incentive Card

Offer can be  
customized!

### Friends & Family Card

**Present this card and receive  
10% OFF your next order.**

Valid at participating IHOP Restaurants. Not valid with any other specials, discounts or coupons. Please present coupon when ordering. Valid for one month from date on card.

Employee Name \_\_\_\_\_  
Valid for 30 days from this date \_\_\_\_\_

888-588-6004 S&J 48-000

48-159

3 1/2"x2"  
Blue & Red on Brite White Stock

Here's a simple and inexpensive way to build employee enthusiasm and morale, as well as increase guest counts and frequency.

All employees (front and back of the house) are given a specific number of discount cards to distribute to their friends, family and acquaintances. Each card is marked with the employee's name and is valid for one month. The card entitles the bearer to a one time discount off the total purchase and is collected when presented for redemption. The employee who has the most cards turned in at the end of the month wins a cash prize.